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CLINTON, SOUTH CAROLINA NOVEMBER, 1967

To Open in Late 1968

South Carolina Synod OKs $2 Million Campaign

A $2 million campaign for Presbyterian College has been authorized by the Synod of South Carolina, to begin late next year and extend through 1969.

Preliminary planning already is underway for the next step in PC's long-range development program to increase endowment and plant resources. While the trustees consider specific objectives, a campaign executive committee of synod leaders is to be enlisted for the direct supervision of the drive. Ketchum, Inc., will provide the professional counsel.

This campaign, given final approval at the 1967 meeting of synod, is the largest fund-raising effort yet undertaken by South Carolina Presbyterians. It surpasses the great 1962 effort for Presbyterian College, when more than $1,800,000 was raised for endowment and the construction of Clinton Hall women's dormitory, Richardson Hall of Science and Greenville Dining Hall.

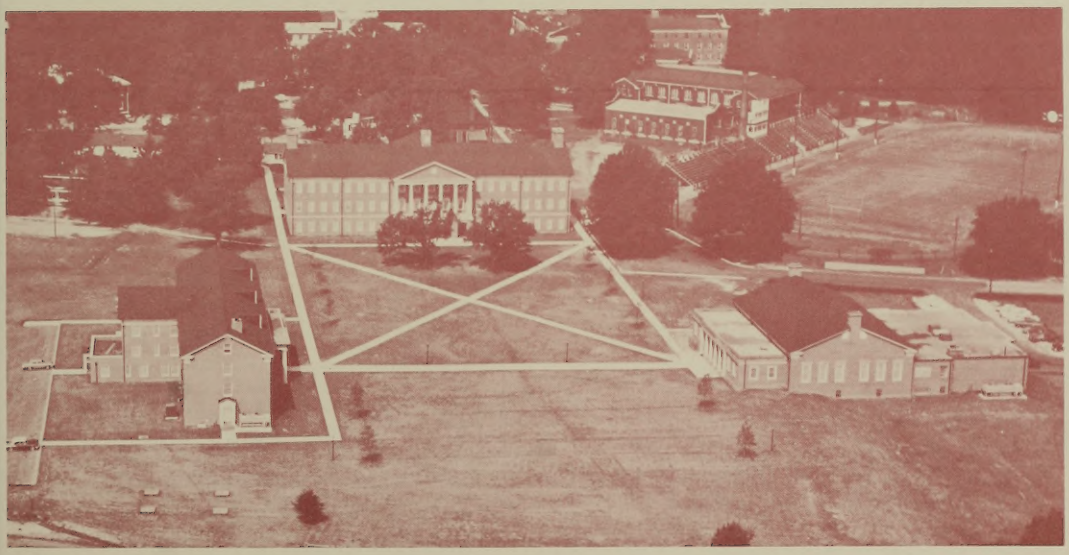
The tempo of PC's 25-year development program has picked up steadily since its beginning in 1955. Seven new buildings have been added to the plant, and the endowment has been increased more than 200 percent. In addition, existing facilities have been remodeled and 120 more acres of campus land purchased.

More endowment to underwrite scholarships and faculty salaries is an urgent objective of the forthcoming campaign. The immediate building needs include a new library, physical education building and infirmary; however, specific priorities have not yet been established by the trustees.

Tentative plans suggest the launching of the new campaign in the local Clinton area during the fall of 1968 and then moving out in an organized effort among South Carolina churches early in 1969. Clinton, which has provided a tremendous springboard for previous PC drives, most recently endorsed its college by contributing the full $500,000 cost of Clinton Hall.

From S. C. Presbyterians in '62: **The New East Plaza**

Clinton Hall **Richardson Hall of Science** **Greenville Hall**



Memorial Gifts: A Living Tribute

Gifts to Presbyterian College serve as fitting memorials to deceased loved ones. Recent memorials are listed below, along with the names of persons sending the gifts:

J. R. ALFORD
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L. B. Robinson, Atlanta, Ga.
WILLIAM P. BECKMAN
L. B. Stamps, Cincinnati, Ohio
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Mrs. A. L. Bryant, Society Hill, S. C.
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Loren Eagles, Jr., Elmhurst, N. Y.
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Liberty Springs Presbyterian Church, Cross Hill, S. C.
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Mr. and Mrs. Len Ledford, Clinton, S. C.
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Mrs. Henry M. Young and Family, Clinton, S. C.
MARY ELIZABETH WILSON
Mr. and Mrs. Walter S. Moore, Walhalla, S. C.
CAROLTON F. WINN
Col. and Mrs. A. J. Thackston, Clinton, S. C.
Mrs. Lawrence Young, Clinton, S. C.
DECEASED CLUB MEMBERS
Clinton Century Club, Clinton, S. C.

The PC Choir Sings

A variety of musical events for the 1967-68 season have been announced by Charles T. Gaines, conductor of the 49-voiced PC choir. They are:

Nov. 16 — Faculty Recital with Instructor Alan G. Cook as organist; Nov. 19 — Student Recital in Belk Auditorium; Dec. 3 — Christmas Carol Service in Belk; Dec. 4-5 — Madrigal Dinner Concerts in Greenville Dining Hall; March 3-8 — Spring Choir Tour; April 26-28 — Fine Arts Festival.

Cate Scholarships Head List Of $235,788 in Special Gifts

A substantial sum to endow the W. Oscar Cate scholarships heads the announcement of five special gifts, totaling $235,788, made to Presbyterian College in recent months. These major additions to the development program are:

CATE SCHOLARSHIPS

Two funds have been established at PC to perpetuate the memory of W. Oscar Cate of Greenville, S. C., for many years chief officer of the Burlington Industries office there.

His generous bequest made provisions for a deferred gift of $172,488 to be received by the College at a future date. In addition, his wife has established a second fund in his honor with an initial gift of $5,300.

W. Oscar Cate Ministerial Scholarships will provide financial assistance to well-qualified preministerial students in need.

COOKE BEQUEST

A bequest of $50,000 comes to Presbyterian from the estate of Mrs. Martha M. Cooke of Columbus, Ga.

The wife of the late Dr. William L. Cooke, who served for many years as a PC trustee, Mrs. Cooke specified that her gift be used to help construct an infirmary or to establish scholarships for premedical students attending the College. Both are key objectives of the development program.

Dr. Cooke also gave generously to PC during his lifetime of service as a beloved medical doctor.

McMULLIN GRANT

Mr. and Mrs. J. E. McMullin of Abbeville, S. C., have given $6,000 to set up a special scholarship in the endowment.

The McMullin Scholarship is designed primarily to provide grants to Thornwell Orphanage students enrolled at PC. In the event a needy Thornwell student is not available, the fund is to be used to assist a worthy substitute.

JOANNA FOUNDATION GRANT

An initial gift of $2,000 has established the Joanna Foundation Scholarship Fund at Presbyterian College.

The contribution was presented by Walter Regnery of Newberry, S. C., former vice-president of Joanna Western Mills and trustee head of the Joanna Foundation. He said funds would be used to provide financial assistance to worthy students, with preference given to candidates from the local area.

APPLY NOW FOR '68

High school men and women who wish to enter Presbyterian College next fall are urged to apply now. There will be expanded facilities, with a brand-new residence hall for men and another dormitory made available for women.

An expected enrollment of 800 (up from 700 this year) will be composed of 575 men and 225 women for the 1968-69 session.

Financial aid opportunities range broadly from scholarships to work-study grants to various types of loans. Attractive scholarships are available to competent high school graduates. The top program of Honor Scholarships provides some ten grants annually to incoming freshman with stipends ranging up to $7,200 each for the four years of study. It is competitive and has a December 20 application deadline.

More detailed information, scholarship and application forms may be obtained through the director of admissions.

Annual Giving Passes $100,000 Mark

Over the $100,000 mark sailed the PC Annual Giving program November 1, in quest of the record $125,000 goal established for 1967.

Exact figures reached $100,494 from 1,020 individual gifts. The pace is well ahead of this date last year, when the ultimate total amounted to a new high of $113,-813.

Statistics in the column at right give a detailed comparison between this year and 1966, and provide a summary of the giving by states thus far in 1967. Of special interest is the increase in alumni participation, an area which has brought national recognition to PC during the past year, and the doubling of funds contributed by friends.

A Comparison with Last Year's Pace

		November 1, 1967		1966 *at this Date*	
Total	Amount:	$100,494	(1,020 donors)	$67,105	(972 donors)
	Alumni:	$46,491	(702 donors)	$37,000	(650 donors)
	Friends:	44,190	(257 donors)	21,701	(250 donors)
	Parents:	9,813	(61 donors)	8,404	(72 donors)
Johnson Club	SubTotal:	$26,311	(429 donors)	$24,509	(407 donors)

Summary to Date by States

State	Total Gifts	Alumni Gifts	Total Amount	Goal
South Carolina:	627	396	$54,066.85	$62,500
North Carolina:	101	82	19,835.78	22,500
Georgia:	122	86	11,077.05	20,000
Other States:	170	138	15,514.75	20,000
Totals:	1,020	702	$100,494.43	$125,000

More than 2,100 young people from churches in South Carolina and Georgia visited the campus in one great mass for the 1967 Presbyterian Youth Day. They toured the campus, saw a program and were guests for dinner and a football game, where they filled the North Stands.

PC Opens 88th Session With Record Enrollment

A record 700 students are now involved in PC's 88th session under the instruction of 42 faculty members.

The current student body, compared to the previous high of 675 two years ago, is composed of 549 men and 151 women. A new record also was established this fall at the freshman level, where 234 incoming students included 180 men and 54 women.

Nine new professors joined the faculty with the start of the 1967-68 academic year: Dr. Dorothy P. Brandt in education; Charles Coker and David C. Needham in history; Dr. James D. Stidham and Jane P. Holt in biology; Ted Hunter in sociology; James F. Sailors in business administration; Dale O. Rains in speech and drama; and Dr. Yvonne J. Tapson in French.

Four other new teachers serving part-time are: Mrs. Ted Hunter in mathematics, Dr. Ann Stidham in psychology and the Rev. Zeb C. Williams in religion.

Coming back to PC to resume teaching duties here after further graduate study were Randolph Huff in chemistry and Sarah Smith in English.

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CLINTON, S. C.

Volume XIII Number Three

November, 1967

Published quarterly by Presbyterian College and sent without charge to friends of PC. Second class postage paid at Clinton, South Carolina. 29325

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